



創於 1913 年  
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# 香港華人會計師公會 The Society of Chinese Accountants & Auditors

(在香港註冊成立之有限公司)

(Incorporated in Hong Kong as a company limited by guarantee)

## Taking the Pulse of the New Economy & Staying Ahead of the Curve



Mr. Edward Au

Webinar - 9 Nov 2020 (Mon)

### Taking the Pulse of the New Economy & Staying Ahead of the Curve

(Course Code 課程編號: 2120)

**Highlights:**  
課程重點:

Listings of new economy businesses are an accelerating trend, with numerous regulatory developments supporting these IPOs in Hong Kong and Chinese Mainland capital markets.

To stay ahead of the curve, accounting professionals need to stay abreast of the latest performance and developments in global, Hong Kong and Chinese Mainland IPO markets, as well as the evolution of technology businesses and how this can be reflected in financial reporting.

In this 2-hour webinar, Edward Au will discuss the latest performance of the global, Hong Kong and Chinese Mainland IPO markets and their latest market and regulatory developments that support listings of new economy companies. He will also explain tech business models including cloud data platforms, share the salient features of their financial reporting, and discuss how their business performance is reflected in financial statements.

**Speaker (s):**  
講者:

**Mr. Edward Au**

Edward Au is Southern Region Managing Partner of Deloitte China and was co-leader of Deloitte China's National Public Offering Group. He has been a partner of Deloitte China since 2003 and has been actively involved in debt and equity offerings locally and internationally.



He is a Certified Public Accountant in Hong Kong and the United States, a Chartered Global Management Accountant (CGMA), a Certified Practising Accountant of CPA Australia, and a fellow member of the Association of Chartered Certified Accountants. He is a Council member of the Hong Kong Institute of Certified Public Accountants and sits on its Audit Committee, and Registration & Practising Committee, and is Chair of its Corporate Finance Advisory Panel.

Edward also contributes to organizations and the community in Hong Kong through his service to Hong Kong Red Cross and the Construction Industry Council.

**Date:**  
日期:

9 November 2020 (Monday)  
2020 年 11 月 9 日 (星期一)



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<b>Time:</b> 時間:	6:30pm – 8:30pm 晚上 6:30 - 8:30
<b>Format:</b> 授課形式:	Webinar (Live via zoom) 網絡研討會 (zoom 直播)
<b>Language:</b> 語言:	Cantonese (with English Handouts) 廣東話授課並備以英文講義
<b>CPD hours:</b> CPD 時數:	2 hrs 2 小時
<b>Fee:</b> 費用:	HK\$200 for SCAA member/affiliate/member's staff ; HK\$300 for non-member 華師正式會員/ 附屬會員/ 正式會員之僱員，每位 HK\$200; 非會員，每位 HK\$300



<b>Enrolment:</b> 報名:	<p>Online application is on a first-come, first-served basis. Please click <a href="#">HERE</a> to enroll and settle the payment via PayPal, Credit Card or **Cheque.</p> <p>**No seat can be reserved through telephone. Enrolment will be processed upon receipt of payment. Please be reminded to complete the online form and send together with your cheque to the Secretariat.</p> <p>研討會以先到先得形式於網上報名，請<a href="#">按此</a>報名並以 PayPal、信用卡或**支票付款。</p> <p>**本會不設電話留位，報名以收妥支票為準。請完成網上表格連同支票寄回本會秘書處。</p> <p><a href="#">Enroll Now</a> 現正接受報名</p>
<b>Remarks:</b> 備註:	<p>User guide on zoom and the link to the webinar will be sent to registered participants by email on 6 November.</p> <p>Zoom 安裝與使用教學及研討會連結將於 11 月 6 日發送至參加者的登記電郵地址。</p>
<b>Enquiry:</b> 查詢:	<p>SCAA Secretariat 華師秘書處 Ms Ally Chan 陳小姐 Tel 電話: 2869 6003 Email 電郵: <a href="mailto:training@scaacpa.org.hk">training@scaacpa.org.hk</a> Facebook: <a href="http://www.facebook.com/scaacpa">www.facebook.com/scaacpa</a></p>

