



創於 1913 年
Founded in 1913

香港華人會計師公會
The Society of Chinese Accountants & Auditors

(在香港註冊成立之有限公司)

(Incorporated in Hong Kong as a company limited by guarantee)

110TH
ANNIVERSARY

Course code 5423



ESG Strategy supported by AI initiatives

20 December 2023

Speaker: Ms. Emily Ho

ESG Strategy supported by AI initiatives (Course Code 課程編號: 5423)

Highlights: 課程重點:

In view of rapid evolution of business landscape, Environmental, Social and Governance (ESG) standard became key considerations of sustainable growth. There was increasingly demand for companies to improve their ESG metrics and financial performance.

In this seminar, the speaker will share insights on how the innovative technology such as power of artificial intelligence (AI), supported / challenged the ESG data analysis and reporting.

1. Overview of ESG strategy
2. Interaction of Artificial Intelligence (AI) and ESG
3. Challenges or concerns
4. The implication of AI in supporting ESG

Speaker(s): 講者:

Ms. Emily Ho

FCPA, ACA, BFP, CAMS, CAMLP

Ms. Emily Ho has over 18 years of experience in auditing and compliance services across banking sectors, listed companies and multinational corporations. She was amply engaged in review of internal audit, compliance, transaction monitoring etc. at three Hong Kong note-issuing banks.

Ms. Ho served as guest speakers in forums, seminars and radio programmes for Accountancy Body, as well as a columnist for newspapers. She has also been an advisor to candidate's research project under master's degree in forensic accounting.

Ms. Ho was designated as Fellow of the Hong Kong Institute of Certified Public Accountants (FCPA), Chartered Accountant (ACA) and Business and Finance Professional (BFP) at the Institute of Chartered Accountants in England and Wales (ICAEW). She was qualified as the Certified Anti-money Laundering Specialist (CAMS) and Certified AML Professional (CAMLP) of the Hong Kong Institute of Bankers (HKIB). Ms Ho had completed Common Professional Examination (CPE) and attained the Graduate Diploma in English and Hong Kong Law. She graduated with Master of Philosophy and Bachelor of Engineering discipline at the University of Hong Kong.

Chairman: 主持人:

Ms. CY Chan

Chairman of SCAA Training Committee

Date: 日期:

20 December 2023 (Wednesday)
2023 年 12 月 20 日 (星期三)



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Time: 時間:	6:30pm – 7:30pm 晚上 6:30 - 7:30
Format: 授課形式:	Webinar (pre-recording) 網絡研討會 (zoom 預錄)
Language: 語言:	Cantonese 廣東話
CPD hours: CPD 時數:	1 hour 1 小時
Fee: 費用:	HK\$100 for SCAA member/affiliate/member's staff; HK\$200 for non-member 華師正式會員/ 附屬會員/ 正式會員之僱員，每位 HK\$100; 非會員，每位 HK\$200
Enrolment: 報名:	Online application is on a first-come, first-served basis. Please click HERE to enroll. 研討會以先到先得形式於網上報名，請 按此 報名。 *本會不設電話留位，報名以收妥支票為準。請完成網上表格連同支票寄回本會秘書處。 **No seat can be reserved through telephone. Enrolment will be processed upon receipt of payment. Please be reminded to complete the online form and send together with your cheque to the Secretariat.
Remarks: 備註:	The link to the zoom webinar will be sent to registered participants via email prior to the webinar. Zoom 研討會連結將於課程舉行前發送至參加者的登記電郵地址。
Enquiry: 查詢:	SCAA Secretariat 華師秘書處 Tel 電話: 2869 6003 Email 電郵: training@scaacpa.org.hk Facebook: www.facebook.com/scaacpa

