



創於 1913 年
Founded in 1913

香港華人會計師公會 The Society of Chinese Accountants & Auditors

(在香港註冊成立之有限公司)

(Incorporated in Hong Kong as a company limited by guarantee)

THE EVER GROWING IMPORTANCE OF DATA ASSET AND THE KEY TO VALUE IT

Speaker: Mr. Wiley Pun



2 Oct 2024 (Wed) 12:30-2:00pm

The ever growing importance of data asset and the key to value it (Course Code 課程編號: 1824)

Highlights: 課程重點:

1. What is Data Asset?
2. Background and Latest Development in China
3. Recognition of Data Asset
4. How Data Asset Contribute to Business Value
5. Effects of Recognizing Data Asset for Enterprises
6. Valuation
7. Challenges
8. Looking ahead

Speaker: 講者:



Mr. Wiley Pun

Partner, Advisory, Grant Thornton Hong Kong Limited

Wiley has more than 15 years of experience in the valuation of companies, intangible assets, and financial instruments in Hong Kong, China and overseas for various purposes.

Prior to joining Grant Thornton Hong Kong Limited, Wiley was the Director and Head of the Business and Financial Instrument Valuation practice in Savills Valuation and Professional Services Limited with clients and appraisal subject industries span across private equity, securities, asset management, AI, fintech, bank, insurance, online payment, microfinance, biotechnology, healthcare, regulator, consumer product, software, real estate, property management, industrial, entertainment, gaming, education, licensing, marketing, media, catering, infrastructure, solar, water treatment, logistics.

Wiley is the Course Director of the Business Valuation Programme of the Hong Kong Institute of Certified Public Accountants (HKICPA) and an advisor in Cyberport Professional Service Network service clinic besides various speaking roles across reputable associations and institutes. Wiley is a member of Financial Reporting Valuation Panel of HKICPA. Wiley is also a member of New Economy Committee and



創於 1913 年
Founded in 1913

香港華人會計師公會 The Society of Chinese Accountants & Auditors

(在香港註冊成立之有限公司)

(Incorporated in Hong Kong as a company limited by guarantee)

Vice Chairman of Business Valuation Committee of Hong Kong Independent Non-Executive Director Association (HKINEDA).

Wiley is a recognised expert in intellectual property valuation and is a member of the Steering Committee of the Business of IP Asia Forum hosted by the Hong Kong Trade Development Council and a member of the IP Financing & Trading Working Group of Hong Kong Chamber of Commerce (HKGCC).

Chairman:

主持人：

Ms. Joann Chan

Chairman of SCAA Training Committee

Date:

日期：

2 October 2024 (Wednesday)

2024 年 10 月 2 日 (星期三)

Time:

時間：

12:30pm – 2:00pm

下午 12:30 - 2:00

Format:

授課形式：

Webinar (Live via zoom)

網絡研討會 (zoom 直播)

Language:

語言：

Cantonese

廣東話

CPD hours:

CPD 時數：

1.5 hours

1.5 小時

Fee:

費用：

HK\$150 for SCAA member/affiliate/member's staff; HK\$250 for non-member

華師正式會員/ 附屬會員/ 正式會員之僱員，每位 HK\$150; 非會員，每位 HK\$250

Enrolment:

報名：

Online application is on a first-come, first-served basis. Please click [HERE](#) to enroll.

研討會以先到先得形式於網上報名，請[按此](#)報名。

*如選擇以支票形式付款，請完成網上表格連同支票寄回本會秘書處。報名將以收妥支票為準。

** For participants paying by cheque, please be reminded to complete the online form and send together with your cheque to the Secretariat. Enrolment will be processed upon receipt of the cheque.

Remarks:

備註：

The link to the zoom webinar will be sent to registered participants via email prior to the webinar.

Zoom 研討會連結將於課程舉行前發送至參加者的登記電郵地址。

Enquiry:

查詢：

SCAA Secretariat 華師秘書處

Tel 電話: 2869 6003

Email 電郵: training@scaacpa.org.hk

Facebook: www.facebook.com/scaacpa

