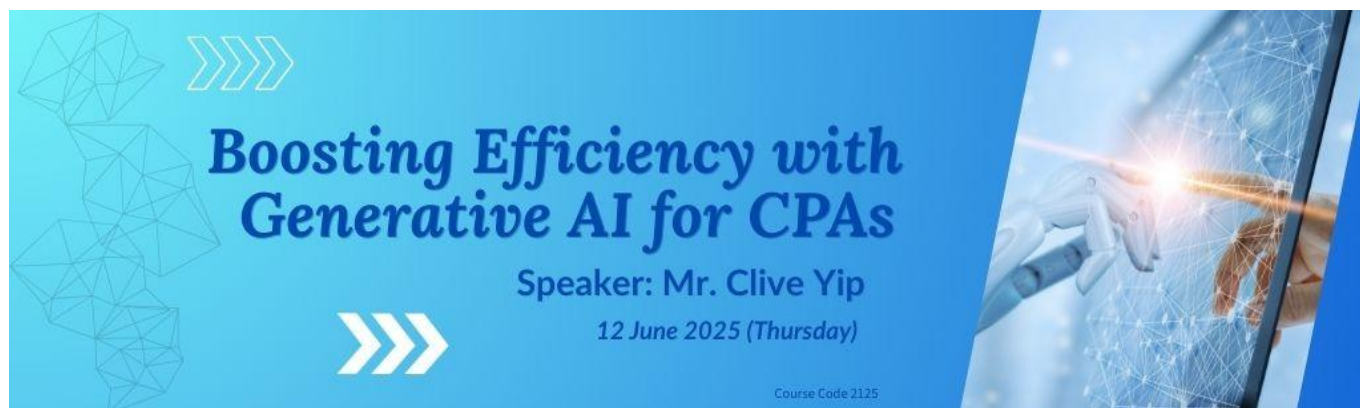




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香港華人會計師公會 The Society of Chinese Accountants & Auditors

(在香港註冊成立之有限公司)
(Incorporated in Hong Kong as a company limited by guarantee)



Boosting Efficiency with Generative AI for CPAs (Course Code 課程編號: 2125)

Highlights: 課程重點:

This seminar empowers CPAs to leverage Generative AI to increase efficiency and provides practical tips and strategies for integrating Generative AI into the workflow.

Part 1: Generative AI Fundamentals

We'll demystify Generative AI, covering types like text-to-text, text-to-image, and text-to-speech. We'll differentiate Large Language Models (LLMs) from applications (e.g., ChatGPT vs. GPT-4), examining popular LLMs like ChatGPT, Claude, DeepSeek, etc. Learn about Retrieval-Augmented Generation (RAG) for building internal chatbots and AI agents for workflow automation.

Part 2: Practical Applications for CPA Firms

Discover how Generative AI can revolutionize your practice:

- Automated Data Extraction: Extract key data from invoices, agreements, and bank statements.
- AI-Powered Invoicing: Generate invoices and automated reminders for the clients.
- Advanced Research: Utilize tools like Perplexity, Kimi, and Felo for faster and more efficient research.
- Meeting Management: Generate transcripts and minutes from recordings.
- Financial Statement Analysis: Extract and analyze data for insights.
- Auditing & Taxation: Enhance accuracy and efficiency with Generative AI.

* Light refreshments will be available for those attending in person. *



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Speaker: 講者:



Mr. Clive Yip

*Director of Data Analytics, Audit and Advisory Services
Manulife Financial Asia Limited*

Mr. Yip leads a team of data scientists in Hong Kong and Manila, leveraging data analytics, machine learning, and AI to enhance audit processes. With nearly 15 years of experience in financial and IT audits, as well as audit data analytics, he has worked with Big Four accounting firms and in the commercial sector. Mr. Yip earned a Master's degree in Information Technology from the Hong Kong University of Science and Technology and a Bachelor's degree in Business Administration from the University of Southern California.

Chairman: 主持人:

Ms. Jenny Kun

*SCAA Training Committee Chairlady
and Honorary Deputy Treasurer*

Date: 日期:

12 June 2025 (Thursday)
2025年6月12日(星期四)

Time: 時間:

6:30 pm – 8:00 pm
晚上 6:30 – 8:00

Format: 授課形式:

Hybrid seminar 混合形式研討會 (A/B)

A. Face-to-face seminar 實體研討會 (Limited seats available 座位有限)

SCAA Premises (6/F, 88 Lockhart Road, Wanchai, Hong Kong)
香港華人會計師公會 (香港灣仔駱克道 88 號 6 樓)

B. Webinar (Live via Zoom) 網路研討會 (Zoom 直播)

Language: 語言:

Cantonese
廣東話

CPD hours: CPD 時數:

1.5 hours
1.5 小時

Fee: 費用:

HK\$150 for SCAA member/affiliate/member's staff; HK\$250 for non-member
華師正式會員/ 附屬會員/ 正式會員之僱員, 每位 HK\$150; 非會員, 每位 HK\$250

Enrolment: 報名:

A. If you would like to join the seminar through **physical mode**, please click [HERE](#) to enroll.

如欲參與**實體形式**研討會, 請[按此](#)報名。

B. If you would like to join the seminar through **online mode**, please click [HERE](#) to enroll.

如欲參與**網絡形式**研討會, 請[按此](#)報名。

*For participants paying by cheque, please be reminded to complete the online form and send it together with your cheque to the Secretariat. Enrolment will be processed upon receipt of the



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Remarks: 備註:

Enquiry: 查詢:

cheque.

**如選擇以支票形式付款，請完成網上表格連同支票寄回本會秘書處。報名將以收妥支票為準。

The link to the Zoom webinar will be sent to registered participants via email prior to the webinar.

Zoom 研討會連結將於課程舉行前發送至參加者的登記電郵地址。

SCAA Secretariat
華師秘書處

T: 2869 6680

E: training@scaacpa.org.hk



Please follow us on:

歡迎關注我們：

