



創於 1913 年
Founded in 1913

香港華人會計師公會

The Society of Chinese Accountants & Auditors

(在香港註冊成立之有限公司)

(Incorporated in Hong Kong as a company limited by guarantee)

Webinar 15 July 2022 (Fri)

Integrating ESG Factors into Business Valuation

Speaker: Mr. Kenson Yeung



Integrating ESG Factors into Business Valuation (Course Code 課程編號: 2022)

Highlights: 課程重點:

The coronavirus pandemic accelerates the interconnectedness between sustainability and the financial market, with responsible investing being on the trajectory to the mainstream. Better ESG performing companies are associated with lower risks and higher returns, which can be reflected in the company's value. Hence, establishing a systematic approach to integrate ESG factors into fair value calculation is of paramount importance for optimizing investment strategy.

In this webinar, Mr. Kenson Yeung will highlight the following points:

- Companies with strong ESG propositions are usually associated with higher long term sustainable growth and credit ratings, along with lower volatility.
- Material ESG factors have an explicit impact on companies' free cash flow adjustments, influencing the operating revenues, capital expenditures and taxes, etc.
- ESG performance is closely intertwined with the discount rate, which a risk premium is applied when companies score poorly in ESG metrics, resulting in a lower present value.

Speaker: 講者:

Mr. Kenson Yeung

Director at Jones Lang LaSalle Corporate Appraisal and Advisory Limited



Kenson has extensive experience in providing business valuations and ESG reporting advisory services to Hong Kong listed companies in accordance with ESG Reporting Guide published by the Hong Kong Stock Exchange. He is responsible for ESG reporting, calculating greenhouse gases and carbon footprint directly or indirectly generated, as well as advising clients how to set KPIs and action plans for improvements in the short and long terms.

Kenson holds the Certificate in ESG Investing issued by the CFA Institute. He is a Chartered Financial Analyst (CFA) charterholder, Member of the Royal Institution of Chartered Surveyors (MRICS), certified Financial Risk Manager (FRM) holder and Chartered Alternative Investment Analyst (CAIA) charterholder.

He also holds Master Degree of Finance with double major in Financial Engineering and Risk Management from the University of Hong Kong, as well as Master Degree of Philosophy major in chemical and pharmaceutical research and Bachelor Degree of Science in Chemical Technology from the Hong Kong Polytechnic University.



創於1913年
Founded in 1913

香港華人會計師公會

The Society of Chinese Accountants & Auditors

(在香港註冊成立之有限公司)

(Incorporated in Hong Kong as a company limited by guarantee)

Chairman:

主持人：

Mr. Wilson Kwok

Chairman of SCAA Training Committee

Date:

日期：

15 July 2022 (Friday)

2022年7月15日(星期五)

Time:

時間：

6:30pm – 8:00pm

晚上 6:30 - 8:00

Format:

形式：

Webinar (Live via zoom)

網絡研討會 (zoom 直播)

Language:

語言：

Cantonese

廣東話

CPD hours:

CPD 時數：

1.5 hours

1.5 小時

Fee:

費用：

HK\$150 for full member/ affiliate/ members' staff/ student affiliate;

HK\$250 for non-member

華師正式會員/ 附屬會員/ 正式會員之僱員/ 學生會員，每位 HK\$150;

非會員，每位 HK\$250

Enrolment:

報名：

Online application is on a first-come, first-served basis. Please click [HERE](#) to enroll and settle the payment via PayPal, Credit Card/ FPS[^]/ Cheque**.

研討會以先到先得形式於網上報名，請[按此](#)報名並以 PayPal、信用卡/ 轉數快[^] 支票* 付款。

[^] 《轉數快》識別碼 FPS Identifier: 101751873

(Please send successful payment image to training@scaacpa.org.hk after making payment.)

(付款後請截圖相關資料並電郵至 training@scaacpa.org.hk 供秘書處作記錄。)

*本會不設電話留位，報名以收妥支票為準。請完成網上表格連同支票寄回本會秘書處。

**No seat can be reserved through telephone. Enrolment will be processed upon receipt of payment. Please be reminded to complete the online form and send together with your cheque to the Secretariat.

Remarks:

備註：

The link to the zoom webinar will be sent to registered participants via email prior to the webinar.

Zoom 研討會連結將於課程舉行前發送至參加者的登記電郵地址。

Enquiry:

查詢：

SCAA Secretariat 華師秘書處

Ms Ally Chan 陳小姐

Tel 電話: 2869 6003

Email 電郵: training@scaacpa.org.hk

Facebook: www.facebook.com/scaacpa

