

香港華人會計師公會 The Society of Chinese Accountants & Auditors

(在香港註册成立之有限公司)

(Incorporated in Hong Kong as a company limited by guarantee)





Al Frontiers: Impact on the Accountancy Profession

Speaker: Dr Agatha Wong-Fraser 9 Sep 2022 (Fri)



SCAA x CIMA - AI Frontiers: Impact on the Accountancy Profession (Course Code 課程編號: 3122)

Highlights: 課程重點:

- Accountancy Profession Fundamentals: The Ten Skills that AI cannot replaced
- State of AI in Accountancy (external): Predictive and forecasting solutions, automatic tagging and allocation of transaction, Anomaly detection...
- State of AI in Accountancy (internal): work smarter not harder, cost saving, human error elimination...
- Case Studies & Conclusion

Speaker: 講者:



Dr Agatha Wong-Fraser

Dr Agatha Wong-Fraser is the CEO of BPSA Ltd and the Asia Pacific President of Xsortal Ltd. She has over 35 years of experience in strategic and business consultancy, specializing in corporate restructuring, digitalization, corporate strategy and business data analysis. She has been actively involved with SMEs and Large listed Companies across many sectors of business mainly in the UK, China and Far East such as HSBC, Winterthur, SF Express, SF Airlines, Cathay Pacific Catering Services, etc. She works extensively with some of the largest manufacturing and financial service organizations, banking sector, aviation, logistic enterprises in Hong Kong, UK and China. Currently she is consulting in the hydrogen sector in China. She has been a long-time advisor to the Shenzhen Software Industry Association; data analyst and business intelligence on data analytics.

Dr. Agatha Wong-Fraser obtained her M. Litt. and Ph.D. in International Strategic Studies at Aberdeen University, Scotland after graduated from the University of Hong Kong. She is a Postdoctoral Research Fellow of Harvard University, John Kennedy School of Government. She is also an international speaker and trainer and deliver



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seminars and keynote sessions in Europe, in USA and the Far East to mainly senior executives and professionals. In addition, she is the personal coach to CEOs including global enterprises. She does preparation, guidance, meeting scripts and coaching in their daily activities, operation, digitalization, M&A and business strategy.

Chairman:

Mr. Wilson Kwok

主持人:

Chairman of SCAA Training Committee

Dates: 日期: 9 September 2022 (Friday) 2022 年 9 月 9 日 (星期五)

Time: 時間: 7:00 pm – 8:30 pm 晚上 7:00 – 8:30

Format: 形式: Hybrid seminar 混合形式研討會 (A/B)

A. Face-to-face seminar 實體研討會

Capacity: 30 participants 名額:30 人

(A negative COVID-19 test results required for physical event attendees) (實體研討會的參加者需提供活動當日的 COVID-19 快速測試陰性結果證明)

B. Webinar (Live via zoom) 網路研討會 (zoom 直播)

Venue:

SCAA Premises (6/F, 88 Lockhart Road, Wanchai, Hong Kong)

場地:

香港華人會計師公會 (香港灣仔駱克道 88 號 6 樓)

Language:

English

語言:

英語

CPD hours:

1.5 hours

CPD 時數:

1.5 小時

Fee: 費用: Free for SCAA member/ affiliate/ member's staff/ student affiliate 免費 (只限華師正式會員/ 附屬會員/ 正式會員之僱員/ 學生會員)

Enrolment:

報名:

A. 如欲參與實體形式研討會,請按此報名。

If you would like to join the seminar through **physical mode**, please click **HERE** to enroll.

B. 如欲參與**網絡形式**研討會,請<mark>按此</mark>報名。
If you would like to join the seminar through <u>online mode</u>, please click <u>HERE</u> to

enroll.

**Online application is on a first-come, first-served basis. No seat can be reserved through telephone.

**研討會以先到先得形式於網上報名,本會不設電話留位。



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Remarks: 備註: To attend the physical seminar, participants must undergo COVID-19 rapid antigen test on the event day. Please send a proof of negative COVID-19 test result to training@scaacpa.org.hk on the event day.

參加者如選擇參與實體形式研討會,請於研討會當日進行 2019 冠狀病毒快速測試,並將陰性結果證明電郵至 training@scaacpa.org.hk。

The link to the zoom webinar will be sent to registered participants via email prior to the webinar.

研討會的 zoom 連結將於課程舉行前發送至參加者的登記電郵地址。

Bad weather arrangement

This event may be cancelled or re-scheduled when typhoon no.8 or black rainstorm warning is hoisted. Please refer to our website www.scaacpa.org.hk for the arrangement.

惡劣天氣安排

八號風球或黑色暴雨警告信號生效時,課程將會延期舉行或取消。詳情請留意華師網站www.scaacpa.org.hk 公佈。

Enquiry: 查詢: SCAA Secretariat 華師秘書處

Tel 電話: 2869 6003

Email 電郵: training@scaacpa.org.hk Facebook: www.facebook.com/scaacpa



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