

# CIMA Annual Conference Hong Kong

How management accounting drives  
competitiveness, innovation and sustainability

17 Nov. 2022

**Date:** 17 November 2022 (Thursday)  
**Time:** 2:00pm - 5:00pm  
**Theme:** How management accounting drives competitiveness, innovation and sustainability  
**Venue:** New World Millennium Hong Kong Hotel, 72 Mody Road,  
Tsim Sha Tsui East, Kowloon, Hong Kong  
and Live Online Webinar

1:30pm – 2:00pm	<b>Registration</b>
2:00pm - 2:05pm	<b>Opening Remarks</b> <ul style="list-style-type: none"> <li>- Mr Paulus Chau, Director, Hong Kong &amp; Emerging Markets Chartered Institute of Management Accountants</li> </ul>
2:05pm - 2:15pm	<b>Welcome Speech</b> <ul style="list-style-type: none"> <li>- Mr Jasper Chung, ACMA CGMA Chairman of CIMA Hong Kong SAR Area Committee 2022-23 Chartered Institute of Management Accountants</li> </ul>
2:15pm – 2:30pm	<b>Keynote Speech from Guest-of-Honour</b> <ul style="list-style-type: none"> <li>- Mr Joseph H. L. Chan, JP Under Secretary for Financial Services and the Treasury The Government of Hong Kong SAR</li> </ul>

<p>2:30pm – 2:40pm</p> <p>2:40pm – 3:30pm</p>	<p><b>Session 1 - Management Accountants drive and excel Competitiveness, Innovation, Sustainability for business from Greater Bay Area to Global</b></p> <p>With impact by the COVID-19 pandemic and global inflation together with talent shortage, business faces tremendous challenges to sustain the growth. Every challenge is an opportunity. Management Accountants play an exceptional critical role than ever to drive and excel competitiveness, innovation and sustainability for businesses from Greater Bay Area to Global.</p> <p><b>Keynote Speech</b></p> <ul style="list-style-type: none"> <li>- Mr Andrew Harding, FCMA CGMA Chief Executive, Management Accounting Association of International Certified Professional Accountants</li> </ul> <p><b>Panel Discussion</b></p> <p><b>Moderator:</b></p> <ul style="list-style-type: none"> <li>- Dr William Chen, FCMA CGMA, Chief Financial Officer, Quasar Engineering</li> </ul> <p><b>Panel members: (in alphabetical order of last name)</b></p> <ul style="list-style-type: none"> <li>- Mr Michael Chan, FCMA CGMA, Managing Director, GUM</li> <li>- Professor Gu Zhaoyang, School of Accountancy, CUHK Business School, The Chinese University of Hong Kong</li> <li>- Ms Amy Lam, FCMA CGMA, Executive Director and Chief Financial Officer, Hong Kong Air Cargo Terminals Limited</li> <li>- Mr Charlie Whittaker, FCMA CGMA, Head of Finance, Swire Hotels Group</li> </ul>
<p>3:30pm – 3:45pm</p>	<p><b>Break</b></p>
<p>3:45pm - 4:00pm</p>	<p><b>Session 2 - Accelerate Digital Strategy and Transformation in the thriving age of innovation and sustainability</b></p> <p>Innovation and sustainability are key for the growth of business and organisations. Digital strategy and transformation are quickly moving beyond supply chains and online shopping – that was yesterday’s story. Government, large corporations, and small business all need to build an eco-system of innovation and sustainability to compete locally and to compete globally.</p> <p><b>Keynote Speech</b></p> <ul style="list-style-type: none"> <li>- Mr Nelson Chow Chief Fintech Officer, Fintech Facilitation Office Hong Kong Monetary Authority</li> </ul>

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4:00pm – 4:50pm	<p><b>Panel Discussion</b></p> <p><b>Moderator:</b></p> <ul style="list-style-type: none"> <li>- Mr Stephen Walsh, FCMA CGMA          Vice Chairman of CIMA Hong Kong SAR Area Committee          2022-23, Chartered Institute of Management Accountants</li> </ul> <p><b>Panel members: (in alphabetical order of last name)</b></p> <ul style="list-style-type: none"> <li>- Ms Cally Chan, General Manager, Microsoft Hong Kong and Macau</li> <li>- Ir Eric Chan, Chief Public Mission Officer, Hong Kong Cyberport Management Company Limited</li> <li>- Mr Keith Chan, Chief Financial and Technology Officer, McDonald's Hong Kong</li> <li>- Mr Paul Gardner ACMA CGMA, CEO, Fresh Accounting</li> </ul>
4:50pm – 4:55pm	<p><b>Closing Speech</b></p> <ul style="list-style-type: none"> <li>- Mr Stephen Walsh, FCMA CGMA          Vice Chairman of CIMA Hong Kong SAR Area Committee          2022-23, Chartered Institute of Management Accountants</li> </ul>

## Guest-of-Honour

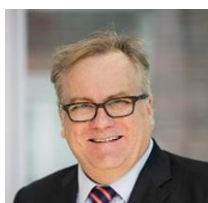


**Mr Joseph H. L. Chan, JP**

## Speakers (in speech order)



**Mr Jasper Chung**  
ACMA CGMA



**Mr Andrew Harding**  
FCMA CGMA



**Dr William Chen**  
FCMA CGMA



**Mr Michael Chan**  
FCMA CGMA



**Professor  
Gu Zhaoyang**



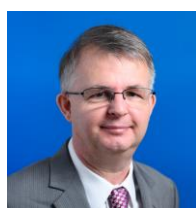
**Ms Amy Lam**  
FCMA CGMA



**Mr Charlie Whittaker**  
FCMA CGMA



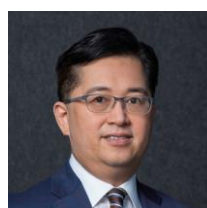
**Mr Nelson Chow**



**Stephen Walsh**  
FCMA CGMA



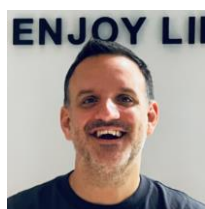
**Ms Cally Chan, MH**



**Ir Eric Chan**



**Mr Keith Chan**



**Mr Paul Gardner**  
ACMA CGMA

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